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**GENTRY MILLS CAPITAL PROVIDES EQUITY TO ACQUIRE APPROXIMATELY \$80 MILLION IN ASSETS**

*The real estate investment firm is finding value in the recovering market.*

Gentry Mills Capital - a Texas-based, real estate investment firm - has provided the equity to acquire approximately \$80 million worth of hospitality assets from December 2021 to the present. The firm specializes in seeking out, packaging, and providing high quality, commercial real estate investment opportunities to the Broker-Dealer and Registered Investment Advisor communities.

“We feel there is tremendous value in specific markets right now,” said William P. “Billy” Glass, president of Gentry Mills Capital. “To date, the COVID-19 pandemic has not generated the distressed asset opportunities that the entire real estate community expected. There was an enormous amount of capital raised in 2020 in anticipation of widespread distress throughout the real estate industry, and many hospitality property owners were bolstered by resources such as congressional stimulus package funding and relaxed banking agreements, preventing distressed properties from becoming available. This put extreme pressure on investment firms to deploy the capital they had raised.

While we are always cautious in our underwriting of acquisitions, we are being even more careful in today’s market. We continue to avoid markets that are overheated and frenzied and **do what we have always done: pursue opportunities in solid, stable markets with sound fundamentals.** Within these stable markets, we are finding property owners with assets that they can no longer maintain, creating tremendous opportunity for buyers. We are making those opportunities available to the Broker-Dealer and RIA communities.”

Gentry Mills Capital, LLC is a Dallas-based, real estate investment firm whose purpose is to seek out, package and provide high quality commercial real estate investment opportunities through the Broker-Dealer and RIA communities. Since 2006, we have raised over \$250 million in capital for over \$1 billion in assets purchased. With a wealth of experience in the commercial real estate industry, our success is a result of our commitment to quality investment opportunities, transparency, and unsurpassed customer service.

**Visit [GentryMillsCapital.com](http://GentryMillsCapital.com) or call 972-759-8725 for more information.**

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